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### NOTICE OF ALLOWANCE AND FEE(S) DUE

23909 7590 04/10/2008
COLGATE-PALMOLIVE COMPANY
909 RIVER ROAD

PISCATAWAY, NJ 08855

EXAMINER

GUIDOTTI, LAURA COLE

ART UNIT PAPER NUMBER

3221

DATE MAILED: 04/10/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/531,127	04/08/2005	Douglas Hohlbein	6554-00	2645		
TITLE OF INVENTION: TOOTHBRUSH						

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	07/10/2008

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

#### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. In equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

#### PART B - FEE(S) TRANSMITTAL

# Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This appropriate. All further indicated unless correcte maintenance fee notificat	form should be used to correspondence including ad below or directed oth tions.	or transmi ig the Pate nerwise in	itting the ISSU ent, advance of Block 1, by (a	JE FEE and PUBLICA rders and notification of a) specifying a new con	TION FEE (if maintenance for espondence add	equired). es will be ress; and/o	Blocks 1 through 5 s mailed to the current or (b) indicating a sepa	hould be completed where correspondence address as arate "FEE ADDRESS" for
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Fe	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.			
23969 7590 04/10/2008 COLGATE-PALMOLIVE COMPANY 909 RIVER ROAD PISCATAWAY, NI 08855			11	nereby certify th	Certificat	e of Mailing or Trans	mission g deposited with the United st class mail in an envelope above, or being facsimile ate indicated below.	
								(Depositor's name)
								(Signature)
				L				(Date)
APPLICATION NO.	FILING DATE			FIRST NAMED INVENTOR		ATT	ORNEY DOCKET NO.	CONFIRMATION NO.
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nonprovisional	NO	5	§I440	\$300	\$0	\$0		07/10/2008
EXAM	INER	AR	T UNIT	CLASS-SUBCLASS	7			
GUIDOTTI, LAURA COLE 3723			3723	015-167100	_			
"Fee Address" indi PTO/SB/47; Rev 03-0 Number is required.  3. ASSIGNEE NAME A	ondence address (or Cha 3/122) attached. ication (or "Fee Address 2 or more recent) attach ND RESIDENCE DATA ess an assignee is ident h in 37 CFR 3.11. Comp	nge of Cor "Indication red. Use of A TO BE F	respondence n form a Customer PRINTED ON		to 3 registered placed tively, gle firm (having agent) and the torneys or agent e printed.  ype) patent. If an an an assignment.	as a mem names of i. If no nai	ber a 2 up to me is 3	ocument has been filed for
Please check the appropri	iate assignee category or	categories	(will not be pr	inted on the patent):	☐ Individual 〔	Corpora	tion or other private gr	oup entity Government
4a. The following fee(s) a  Issue Fee Publication Fee (N Advance Order - #	o small entity discount p	oermitted)		o. Payment of Fee(s): (Pl A check is enclosed Payment by credit of The Director is here overpayment, to De	ard. Form PTO- by authorized to	2038 is at	ached. required fee(s), any de	
	s SMALL ENTITY state	is. See 37 (		☐ b. Applicant is no le				
NOTE: The Issue Fee and interest as shown by the r	d Publication Fee (if req records of the United Sta	uired) will tes Patent	not be accepte and Trademark	d from anyone other than Office.	the applicant; a	registered	attorney or agent; or the	ne assignee or other party in
Authorized Signature					Date			
Typed or printed name					Registrat			
This collection of inform an application. Confident submitting the completed this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223	ation is required by 37 C itality is governed by 35 I application form to the ons for reducing this but irginia 22313-1450. DC 13-1450.	FR 1.311. U.S.C. 12 USPTO. rden, shou O NOT SE	The information of the informati	on is required to obtain on 1.14. This collection is a depending upon the ince Chief Information OfficoMPLETED FORMS	r retain a benefit estimated to take lividual case. An cer, U.S. Patent IO THIS ADDI	by the put 12 minute y commer and Trade ESS. SEN	olic which is to file (and is to complete, including the on the amount of timark Office, U.S. Deption TO: Commissioner	d by the USPTO to process) g gathering, preparing, and me you require to complete artment of Commerce, P.O. for Patents, P.O. Box 1450,

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## UNITED STATES PATENT AND TRADEMARK OFFICE

#### UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

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COLGATE-PALMOLIVE COMPANY			GUIDOTTI, I	AURA COLE
909 RIVER ROAL		ART UNIT	PAPER NUMBER	
PISCATAWAY, NJ 08855			3723	

## Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 48 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 48 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

## Notice of Allowability

Application No.	Applicant(s)	
10/531,127	HOHLBEIN, DOUGLAS	
Examiner	Art Unit	
Laura C. Guidotti	3723	

The MAILING DATE of this communication appears on the All claims being allowable, PROSECUTION ON THE MERITS IS (OR REM herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other a NOTICE OF ALLOWABILITY is NOT A GRANT OF PATENT RIGHTS. Tof the Office or upon petition by the applicant. See 37 CFR 1.313 and MPE	AINS) CLOSED in this application. If not included appropriate communication will be mailed in due course. THIS his application is subject to withdrawal from issue at the initiative
1. This communication is responsive to <u>28 December 2007</u> .	
2. The allowed claim(s) is/are 1-17.	
3.  ☐ Acknowledgment is made of a claim for foreign priority under 35 U.  a) ☐ All b) ☐ Some* c) ☐ None of the:  1. ☐ Certified copies of the priority documents have been rec  2. ☐ Certified copies of the priority documents have been rec  3. ☐ Copies of the certified copies of the priority documents h International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:	eived. eived in Application No
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this connoted below. Failure to timely comply will result in ABANDONMENT of the THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	
<ol> <li>A SUBSTITUTE OATH OR DECLARATION must be submitted. Note INFORMAL PATENT APPLICATION (PTO-152) which gives reason(</li> </ol>	
CORRECTED DRAWINGS (as "replacement sheets") must be subm  (a) including changes required by the Notice of Draftspersor's Pate  1) hereto or 2) to Paper No./Mail Date  (b) including changes required by the attached Examiner's Amendm Paper No./Mail Date  (dentifying Indicia such as Papication number (see 37 CFR 1.84(c)) she each sheet. Replacement sheet(s) should be labeled as such in the header  6. DEPOSIT OF and/or INFORMATION about the deposit of BIC attached Examiner's comment regarding REQUIREMENT FOR THE	nt Drawing Review ( PTO-948) attached  nent / Comment or in the Office action of  whiten on the drawings in the front (not the back) of according to 37 CFR 1.121(d).  DLOGICAL MATERIAL must be submitted. Note the
Attachment(s) 1.	5. Notice of Informal Patent Application 6. Interview Summary (PTO-413), Paper No./Mail Date 7. Examiner's Amendment/Comment 8. Examiner's Statement of Reasons for Allowance 9. Other

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## REASONS FOR ALLOWANCE

The following is an examiner's statement of reasons for allowance:

None of the prior art made of record discloses a toothbrush comprising a handle having a longitudinal axis, a flexible head secured to the handle, the head being flexibly mounted to the handle along the axis, the head having an upper face with finger flexibly mounted thereon, and ribs connecting the fingers to the upper face, whereby flexure of the head under compression or expansion along the longitudinal axis causes a longitudinal movement of ends of the ribs with respect to each other and a lateral movement of the fingers relative to the longitudinal axis. As stated in the Applicant's remarks of 28 December 2007, flexure of the head under compression or expansion along the longitudinal axis causes a longitudinal movement of ends of the ribs with respect to each other and a lateral movement of the fingers relative to the longitudinal axis is what distinguishes the Applicant's claim with the cited prior art. With regards to Halm, US 5,651,158 in particular, as shown in Figure 4D, the head is being flexed by a force transverse to its longitudinal axis, and the head is not flexible such that the head could be capable of being under flexure in compression or expansion along the longitudinal axis in such a way as to cause longitudinal movement of ends of the ribs with respect to each other and a lateral movement of the fingers relative to the longitudinal axis. Hohlbein, US 6,088,870 and Heymann et al. are similar to that of Halm and the head is not flexible such that the head could be capable of being under flexure in compression or expansion along the longitudinal axis in such a way as to

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cause longitudinal movement of ends of the ribs with respect to each other and a lateral movement of the fingers relative to the longitudinal axis.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Laura C. Guidotti whose telephone number is (571) 272-1272. The examiner can normally be reached on Monday-Thursday, 7:30am - 5pm, alternating Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Hail can be reached on (571) 272-4485. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Laura C Guidotti/ Primary Examiner, Art Unit 3723

lcg